

April 25, 2025

To,

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001

Scrip Code: 532529

National Stock Exchange of India Limited

Exchange Plaza, 5th floor, Bandra Kurla Complex,
Bandra (East) Mumbai - 400 051

Scrip Symbol: NDTV

Sub: Submission of Media Release on Audited Financial Results (Standalone and Consolidated) for the quarter and financial year ended March 31, 2025

Dear Sir/ Ma'am,

Please find enclosed herewith, Media Release issued by the Company on the Audited Financial Results (Standalone and Consolidated) of the Company for the quarter and financial year ended March 31, 2025.

You are requested to take the same on record.

Thanking you,

Yours sincerely,

For New Delhi Television Limited

Parinita Bhutani Duggal

Company Secretary and Compliance Officer

Encl.: As above

NDTV Network Reports 19% Revenue Growth in Q4 and 26% for FY 2024-25

A year defined by bold investments, strategic expansion and building a future ready network

NDTV today announced its financial results for the fourth quarter and full year ending March 31, 2025, delivering substantial revenue growth both for the quarter and the full year compared to the same periods last year. This performance reflects the early returns of a bold, future-focused strategy to transform NDTV into a global, next-generation media network.

The fourth quarter saw revenue growth of 19% over the same period last year, driven by high-impact coverage of major national events including the Mahakumbh, Delhi Elections, and marquee properties such as Yuva, NDTV Auto Awards, and others. On a full-year basis, NDTV Network recorded top-line growth of 26%. The digital vertical also witnessed a 47% year-on-year surge in users across its websites and apps*.

Over the past year, NDTV made decisive investments to scale its presence, modernize infrastructure, and unlock long-term value. These included a significant expansion of the network's distribution footprint, a comprehensive overhaul of its production and digital ecosystem, and a sharp focus on brand building. As part of its ambitious growth roadmap, NDTV also expanded its portfolio with the launch of NDTV Marathi, a regional channel delivering trusted journalism in Marathi, and NDTV World, a global-facing platform bringing India's perspective to international audiences. The year also marked the debut of some of the most ambitious IPs in NDTV's history, including the NDTV World Summit - a flagship platform that brought together global leaders and changemakers for impactful dialogue.

While these strategic moves contributed to a bottom-line loss for the year, they were necessary, deliberate steps toward building a more robust and globally resonant media business. The company remains confident that these foundational investments will yield strong returns in the years ahead, setting the stage for sustainable, profitable growth.

Commenting on the results, Mr. Sanjay Pugalia, Executive Director and Editor in Chief, NDTV said *"FY 2024-25 was a defining year for NDTV - one where we chose to lead with ambition and invest in the future. From expanding our regional and global footprint to deepening our digital presence, we have laid the foundation for a more agile, inclusive, and future-ready network. We are confident that the strategic decisions taken this year will deliver long-term value for our audiences, partners, and stakeholders."*

*Source – Google Analytics