

January 25, 2025

The Secretary, BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400 001	The Asst. Vice-President, The National Stock Exchange of India Limited “Exchange Plaza” Bandra Kurla Complex, Bandra (East) Mumbai-400 051
Scrip Code: 532529	Scrip Symbol: NDTV

Sub: Submission of Media Release on Un-audited Financial Results (Standalone and Consolidated) for the quarter and nine-months ended December 31, 2024

Dear Sir/ Ma'am,

Please find enclosed herewith, Media Release issued by the Company on the Un-audited Financial Results (Standalone and Consolidated) of the Company for the quarter and nine-months ended December 31, 2024.

You are requested to take the same on record.

Thanking you,

Yours sincerely,

For New Delhi Television Limited

Parinita Bhutani Duggal
Company Secretary and Compliance Officer

Encl.: As above

NDTV Reports 34% Revenue Growth in Q3 FY25 over Last Year, Expands Global Footprint with New IPs and Platforms

NDTV, one of India's most prominent media networks, today announced its results for the third quarter of the fiscal year 2024-2025. The Company delivered an impressive **34% increase in revenue** compared to the same quarter last year, and a **20% increase** compared to the previous quarter. The strong revenue performance was driven by increased advertising revenue, and the success of high-profile events and digital initiatives.

During the quarter, NDTV made significant strides in expanding its content offerings and global reach with the launch of **NDTV World**, a global news platform designed to serve the diverse diaspora around the globe. The platform offers high-quality news, in-depth analysis, and programming tailored to global audiences, while bringing an Asian and Indian perspective to international markets. To commemorate this landmark launch, NDTV hosted the NDTV World Summit, where **Hon'ble Indian Prime Minister Shri Narendra Modi officially launched NDTV World**. This prestigious international event brought together some of the world's most influential thought leaders, including Prime Minister of Bhutan **H.E. Dasho Tshering Tobgay**, former British Prime Minister **Lord David Cameron**, legendary investor **Mark Mobius**, telecom magnate **Sunil Bharti Mittal**, YouTuber **NAS Daily**, and many other key global figures.

The quarter also featured high impact coverage of Maharashtra elections, US elections and several signature NDTV events across the country, including the prestigious **NDTV Indian of the Year**, the **NDTV Auto Conclave**, **Emerging Business Conclave** and **Real Estate Conclave**. These events attracted top political figures, industry leaders, celebrities, and influencers, strengthening NDTV's position as a major player in the events and content space. A key highlight this quarter was **NDTV's impressive return to the Broadcast Audience Research Council (BARC)** measurement system after a hiatus of over two and a half years. This strategic move reflects NDTV's commitment to strengthening its position in the Indian media landscape, enabling deeper insights into audience behaviour to refine content and enhance advertising offerings.

With the continued investments in creating new IPs, expanding its global distribution footprint, and scaling its digital and television operations, the Company witnessed an impact on the profit. However, these investments are expected to generate significant returns in future as NDTV continues to build its global presence and diversify its revenue streams.

Looking ahead, **Mr. Sanjay Pugalia, Executive Director and Editor in Chief, NDTV** commented, *"Q3 was a pivotal quarter for NDTV as we continued to build our global presence with initiatives like the NDTV World Summit and the launch of NDTV World. While short-term profit was impacted by strategic investments, we are confident these efforts will drive substantial growth in the future."*

For its excellence in journalism and content creation, NDTV received a record-breaking **38 awards in December at the News Television Awards, 2024** hosted in New Delhi, the highest in the English+Hindi category, reaffirming its industry leadership.