

September 23, 2025

To,

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

Scrip Code: 532529

National Stock Exchange of India Limited

Exchange Plaza", Bandra Kurla Complex,
Bandra (East), Mumbai-400 051

Scrip Symbol: NDTV

**Sub: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India
(Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and in continuation of our earlier disclosure dated June 24, 2025, we wish to inform you that the Board of Directors of the Company, by way of resolution passed on September 23, 2025, has approved the change in the brand name of the new business vertical from 'NDTV Alive' to 'NDTV Good Times'.

You are requested to take the same on record.

Thanking you,

Yours sincerely,

For New Delhi Television Limited

Parinita Bhutani Duggal

Company Secretary and Compliance Officer