



DIAMOND
COMICS



Dettol Super Hero

our best
ever
protection

Dettol +

original
EVERYDAY PROTECTION
LIQUID HANDWASH

BE 100% SURE
Protects against 100
illness causing germs*

RECOMMENDED BY
INDIAN MEDICAL
ASSOCIATION

125 856 789 012



This special fun edition of Diamond Comics is brought to you in collaboration with Dettol- Banega Swasth India initiative. This initiative is effectively taking the cleanliness campaign to every household. It especially focuses on the cleanliness and health of children thereby laying the foundation for a clean and prosperous India.

The immensely popular characters of Diamond Comics, with Dettol: Banega Swasth India, have got a bag full of new and fun stories for you.

So that you all stay healthy, stay wealthy!

Hygiene at home



Kit kit



What a scary movie it was!

Billu bhaiya, I'm scared to go home

You are brave! Your home is just around the corner. In case you...



see a ghost, tell him I said 'hello'

Mummy !!!!!!!!!



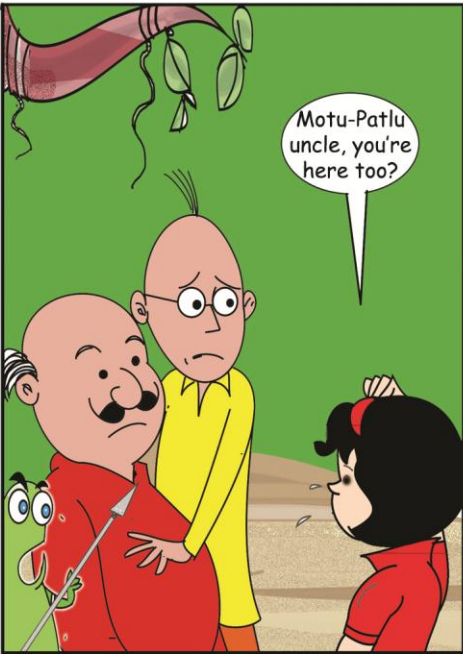
At home

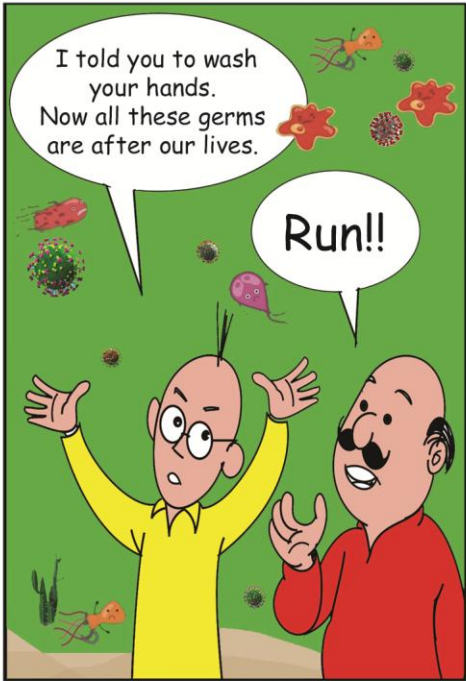
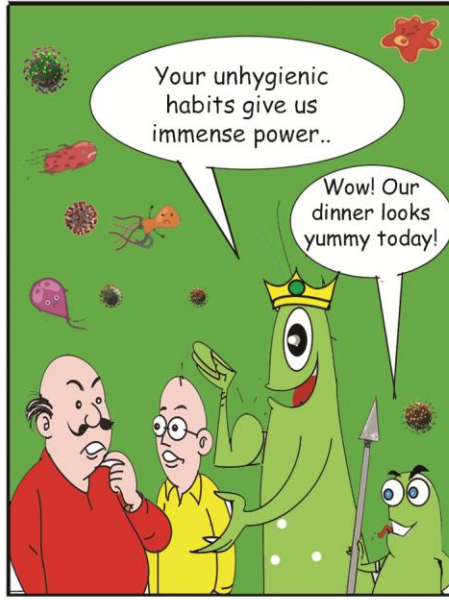
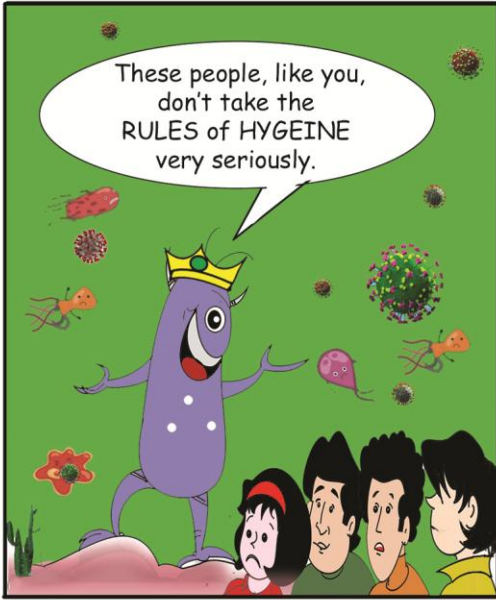


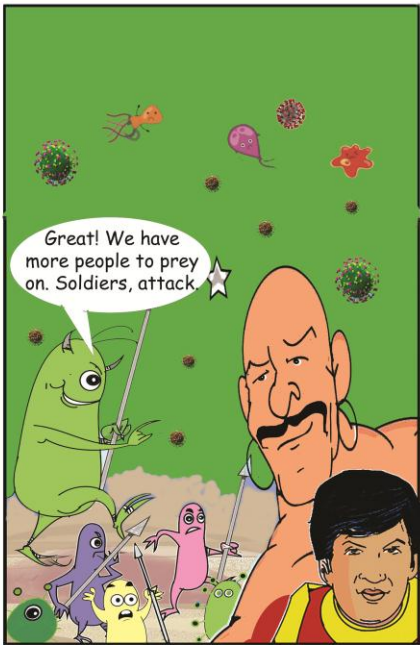
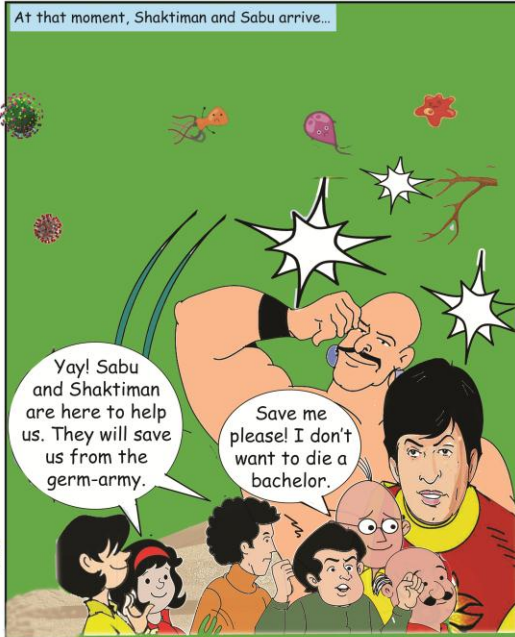


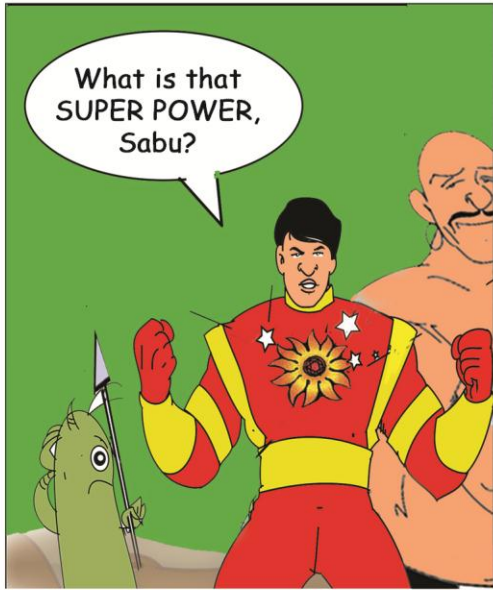


Narration: Surprise! She's not the only one there..





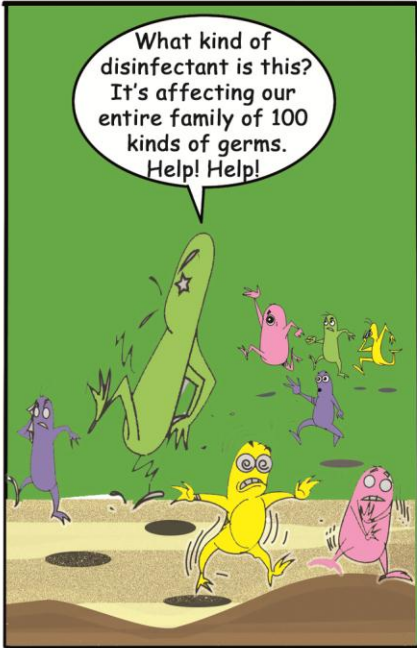




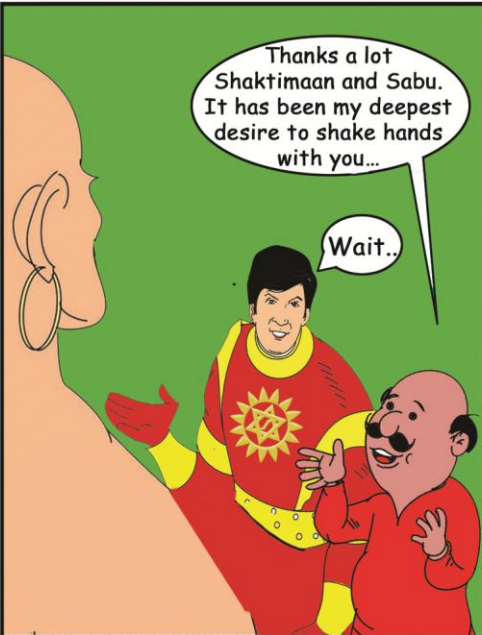
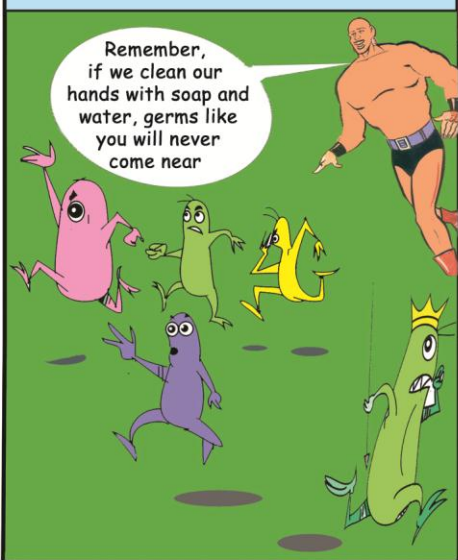
Shaktiman and Sabu start to throw Dettol bottles towards Pinki, Billu, Motu-Patlu and Rajan Iqbal:



As soon as they clean their hands with Dettol hand wash and sanitizer..



Very soon, all the germs ran away from the Germ Land







Hygiene in the School



Kids, trees give us...

Aaac-hoooo!!!



Tinku, don't you have a handkerchief or a tissue paper?

Sorry Mam! I forgot.



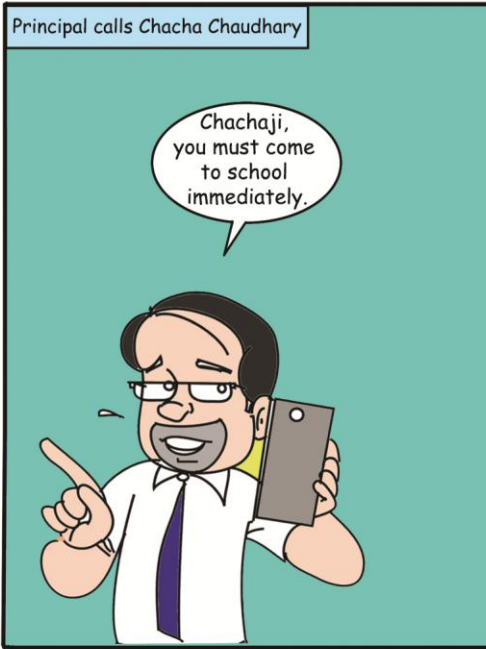
Go and wash your hands with soap and water.



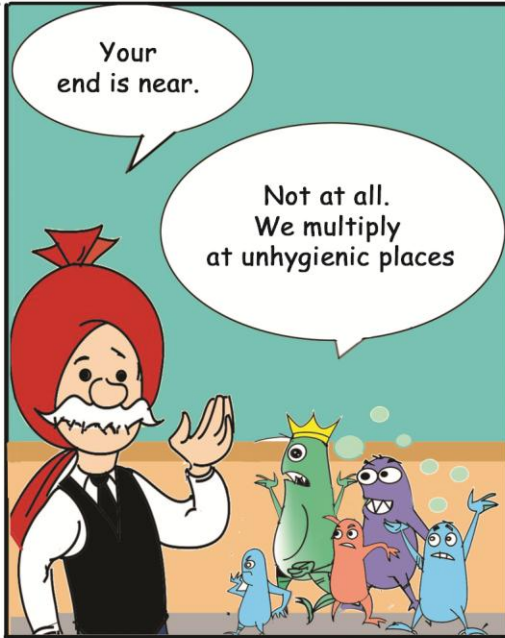
As soon as Tinku steps out..

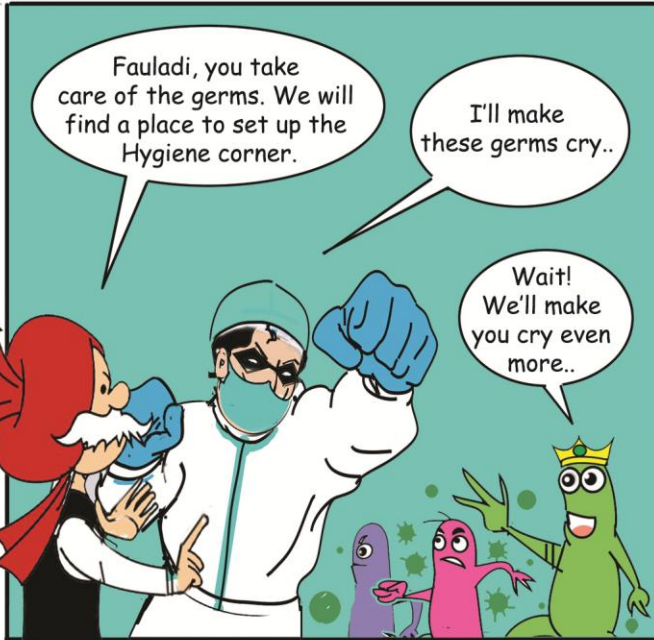
??!!!??

Help!! Help!!









Shaktiman and Fauladi Singh start the cleanliness mission. They make every kid clean their hands with Dettol Hand sanitizers and hand wash.



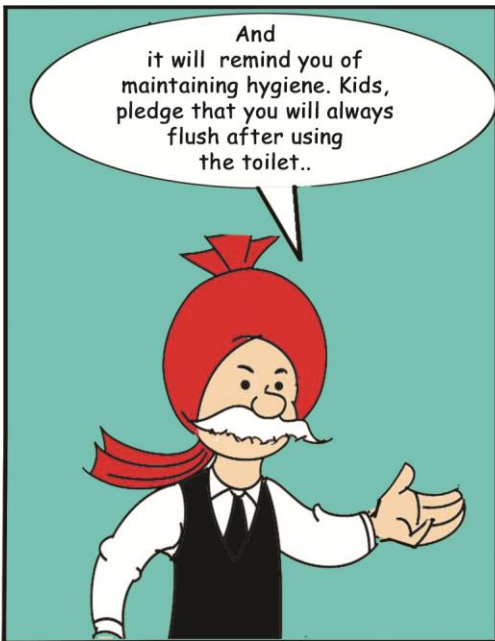


Thank you, you three, for saving us. But what if the germ-army raids again?

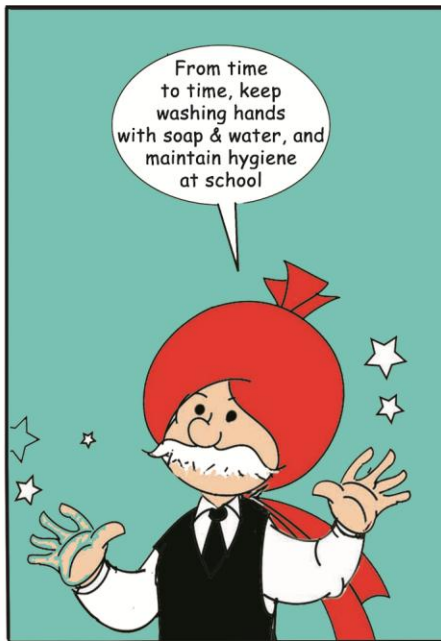
They won't. Because we've set up a Hygiene Corner here...



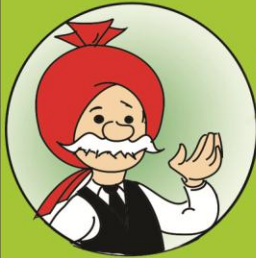
Kids, this Hygiene Corner will help you stay clean and healthy



And it will remind you of maintaining hygiene. Kids, pledge that you will always flush after using the toilet..



From time to time, keep washing hands with soap & water, and maintain hygiene at school



Wash your hands with soap and water to ward off the germs. Also, importantly wash hands correctly.

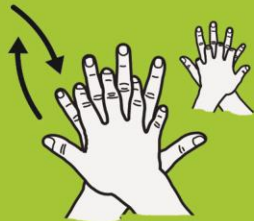
There's a hand-washing technique that you must know.

Wet your hands



Apply liquid hand wash

Rub it on your hands and between your fingers



Rub it on the back of your hands too



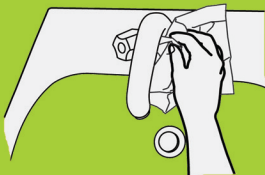
Scrape your palms
with under the nails

Don't forget the
back of your fingers
and thumbs



Rinse with
clean water

Dry with a clean
towel or a paper towel

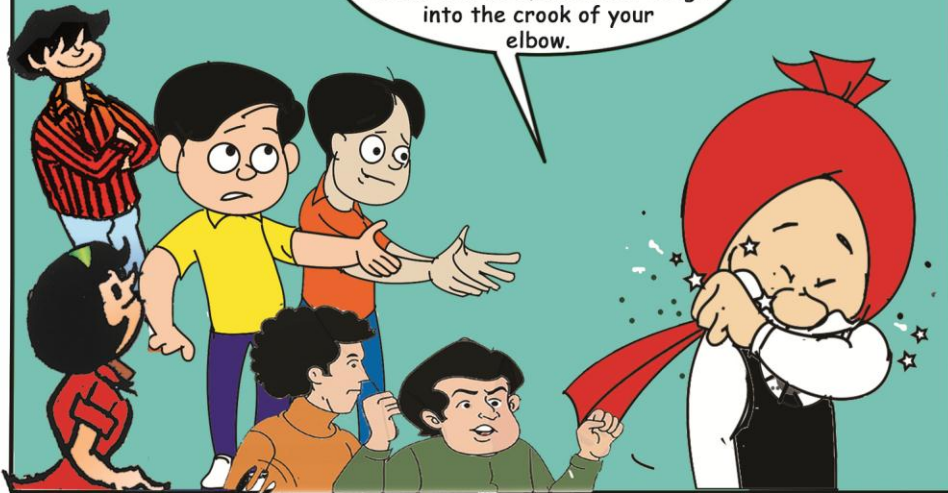


Wash your hands for 20 seconds to 40 seconds

Kids,
if you are unwell, stay at home.
You might infect other kids at school. Wash
your hands correctly from time to time. Cover
your mouth with a handkerchief or a
tissue when you sneeze or cough.



Throw used tissues in a bin
and wash hands with soap and
water afterwards. If there isn't a
tissue available, sneeze or cough
into the crook of your
elbow.





Hygiene in the neighbourhood



Our neighbourhood looks a little more alive today than usual.



After playing for some time

Pinki, Tinku, take some chocolate.



Give it fast

What? Did you forget what Chachaji said? Clean your hands first.





The day of 'Swachhata Diwas', the townspeople organized an excursion for the kids at the museum

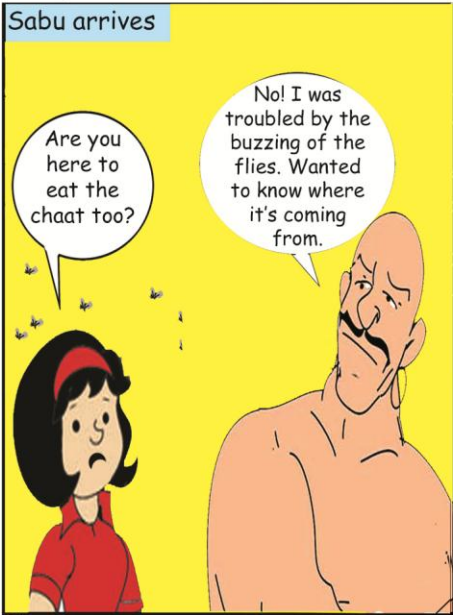
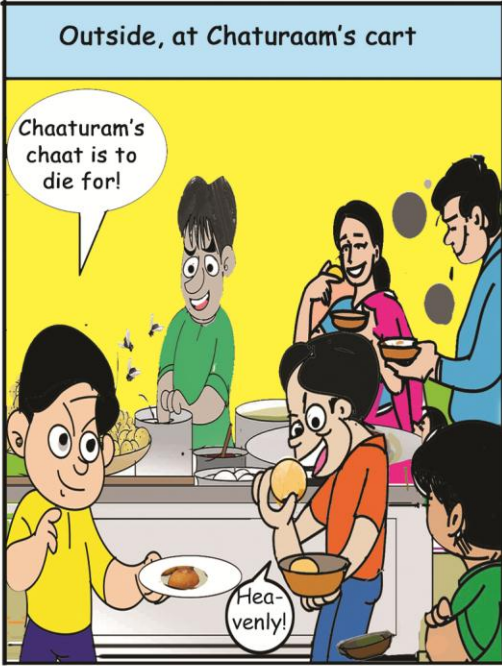


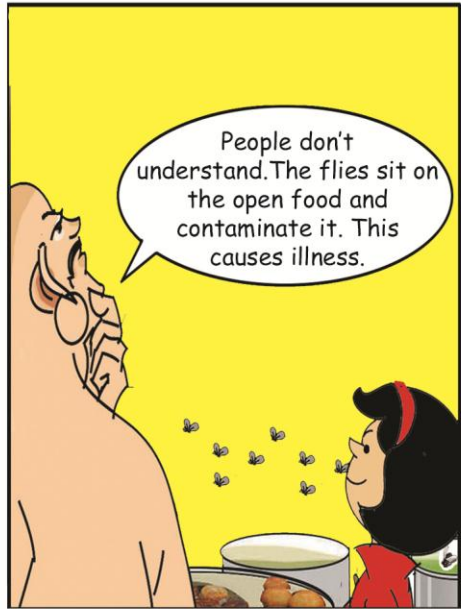
Inside the museum



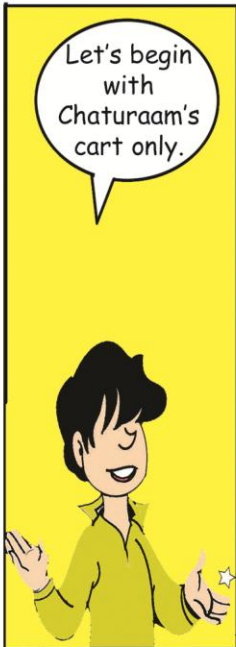
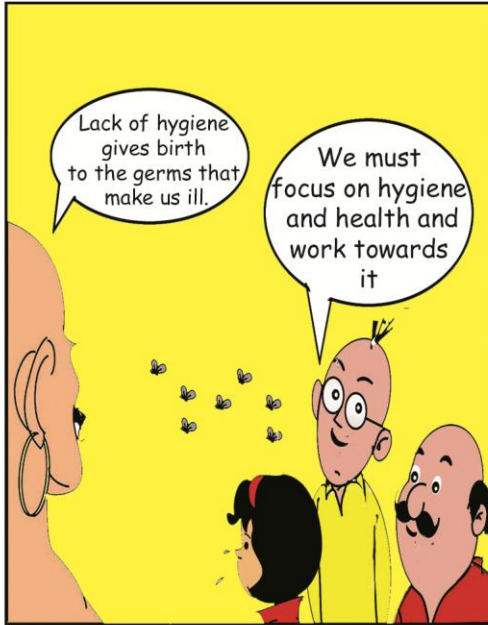
After some time







When Rinku hears Sabu:



Everyone from the neighbourhood comes together. Chachaji joins

So, all of you.
Got it? If you
neighbourhood
is clean, you'll
be healthy!



And remember,
Dettol Superpower is always there
to help us fight these germs that
cause illness. We must help each
other too.





THANK YOU FOR TRUSTING US, FOR 86 YEARS AND COUNTING.

And your trust keeps us going.
It has been a true honour for us at Dettol to be your partner in protection.

In your homes, on those train rides, after the games, on those vacations,
after those meals and especially when a new family member came along.
Thank you for your faith in us, to keep you and your loved ones safe.

And it is this trust that urges us to make sure we never let our guard down.
Ensuring that we evolve, with the latest in science;
so that when the battle gets tough, our protection gets tougher.

Thank you for trusting us yesterday and today.
We promise to uphold your trust in every tomorrow to come.



