



Terms and Conditions

Introduction

Cisco & NDTV are presenting the ‘Digitizing India Awards’ to recognize businesses, institutions and individuals that use technology effectively to contribute to the mega vision of digitizing India.

The awards will be held in Delhi NCR. The awards will be presided over by an eminent panel of judges representing the government, industry and corporate houses.

The Government’s Digital India program envisages providing digital infrastructure as a utility to every individual, delivering governance and services on demand and enabling the digital empowerment of citizens. It also focuses on boosting India’s manufacturing capabilities and transforming the nation into a manufacturing hub

Definitions

Awards	Cisco presents Digitizing India Awards
Awards Management	Personnel from New Delhi Television Limited (“NDTV” or “Awards Management”), organizers and responsible for the overall conduct of the Awards
Ernst & Young LLP (EY)	Process advisors for the Awards
Jury	A group of persons appointed by Awards Management to determine the nominees and determine winners
Terms and conditions (“T&C” or “Terms”)	These terms governing the Awards, as may be amended from time to time
Website	http://www.ndtv.com/digitizingindiaawards

Awards objective

To identify the organizations that have established a strong technology foundation and are prepared for this wave of Internet of Everything (IOE) transformation to leverage innumerable business opportunities.

Award categories

Award categories as defined by the Terms are as follows. The Award categories may be changed / modified / split / merged / increased or cancelled by the Jury based on the number and quality of entries received in each category. In the event that no Participant in a category are found to be worthy of inclusion by the Jury, the Award category may be cancelled by the Jury. The Jury may decide to add nominees in the category to maintain high standards of participation. The decision of the Jury in this regard will be final and non-contestable. The Awards management will not entertain any queries in this regard.

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S.No	Award Category	Definition	Who can Apply
1	Smart Manufacturing	Enterprises that combine data, technology and human ingenuity to develop and implement intelligence to every aspect of business. Thus facilitating significant and immediate improvements in costs, safety, secure production, energy efficiency and environmental impacts. This is an opportunity to share digital solutions from automation networks, plant-wide wireless, security, collaboration, and data integration, cloud computing or applications that interconnect and better harmonize individual stages of manufacturing production to advance plant-wide efficiency.	<ul style="list-style-type: none"> Companies that connect factory-specific information to data throughout the supply chain — from raw material availability and customer demand through the delivery of finished goods. Organizations that have moved to smart manufacturing using data intelligence and innovative digital solutions to meet the country's dream of a digitized India.
2	Smart City Solutions	Optimizing maximum benefit by combining various services for citizens – waste management, parking, water management, smart lighting, healthcare, safety, security & others. From new things connected to new data flows, process innovation leading to people impact – a 360-degree solution for 'smart living', creating new value chains for enhanced service. This could include use of unified communications solutions to address a citizen's problems by being more approachable or setting up video safety and security surveillance systems to facilitate security and improve the lifestyle of citizens in order to build "smart cities".	Companies engaged in smart city development including integrated operations, smart utilities, citizen services, smart transportation, safety and security and other digital applications that demonstrate a connected community.
3	Smart Campus	Workplaces adopting new technologies and systems that demonstrate a radical change in the way these places operate. A workplace smart enough to know the occupancy of the day, that connects and communicates with majority equipment to create performance efficiency, reduce operational costs and provide actionable intelligence that drive decisions resulting in greater returns. Having deployed collaboration, controllability, mobility, security or similar architectures to extract the power of a converged network, to showcase their advantage defines a Smart Campus.	Organizations and Institutions with smart buildings, reduced carbon emissions, enhanced employee productivity, single portal resource management, operational excellence, seamless workplace experience and complete security management.



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4	Digital Enterprise	As people, process, data and things integrate we see the evolution and emergence of a very different enterprise where operations, manufacturing, supply chain, collaboration, mobility, security, data management and decision making are now available at one's finger tips. Data centres, cloud services, security, mobility, collaboration tools and other programs have brought about a convergence in the business and technology landscape. Companies understand that to be successful in the future they need to have a digital infrastructure. This is an opportunity for companies to highlight how they are becoming digital enterprises.	Organisations, Institutions and Service Providers that have smart setups and can demonstrate an innovative use of digital technology to improve productivity, operations, business processes and boost profitability.
5	Digital Innovation in the Financial Industry	Banking Services and the Financial Institutions that have integrated digital technologies in their business operations and enabled those digital transformations to drive automation, efficiency and opportunities. This is an opportunity to share how solutions from data centres, security systems and intelligent networks are helping to optimize efficiencies, reduce costs, serve customers and achieve significant scale in monetization.	Banks, Financial Institutions, Government organizations demonstrating digitization through end-to-end technology solutions using data centers, intelligent networks, security and other applications.
6	Service Provider with Modern Architecture	Business engine translating customer's business intent into executable network operations intent; allowing automated allocation of network resources required to meet the individual business demands. Platform enabling business & network agility at web speed across all network domains, supporting new class of cloud-based services and facilitate shift to new business models. Physical Infrastructure layers meeting new service & user demands - 4K video, cloud, mobile, M2M , On Demand, seamless experiences with elastic and converged network fabric across core, edge, optical and extending to the data center.	Service Providers – Telecommunications (Wireline and Wireless), Cable & Satellite Service Providers.



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7	Disruptive Digital Innovator	Is for mid-market business outfits and start-ups that have turned their ideas into successful businesses contributing to innovation, growth and job creation. Today, the use of technology based on cloud services, intelligent networks, collaboration tools, security and mobility are disrupting the business landscape. This is an opportunity to share your digital transformation success stories that have boosted customer experiences offering them choice, freedom and empowerment.	<p>New age entrepreneurs and business that connect people, process, data & things for enhanced productivity, efficiency, profitability and customer experience including but not limited to Digital Startups, e-Commerce Players.</p> <p>This category is also open to established businesses adapting to the changing environment by reinventing themselves for the digital age.</p>
8	Smart e-Governance Initiative	e-Governance is penetrating both urban and rural India to drive growth within the country. This award has been set-up to recognize achievements in the area of e-Governance including effective methods of designing and implementing sustainable e-Governance initiatives and encourage horizontal transfer of successful e-Governance solutions. The award seeks to recognize the projects aimed at delivering enhanced value to its beneficiaries through effective use of ICT and those demonstrating use of path breaking ICT or innovative use of an existing ICT.	Central Ministries/Departments, States/ UTs, Districts, Local Bodies, PSUs, Civil Society organizations and Industry.

Eligibility criteria

- Participants applying for Cisco presents Digitizing India Awards should be Indian registered entities or foreign entities with a registered presence in India.
- Organization must have completed at least 2 years of operations in India as on December 31, 2014.
- The adaptation can be a product / service / project / process / procedure / methodology etc. and should have been implemented in the participating organization between January 1 and December 31, 2014.
- How adaptation of such technology will help you in getting ready to profit from connecting the unconnected. The impact of the innovation should be demonstrated through the ‘Case Study’ section of the application form.
- This should have a positive and measureable impact on business and should be sustainable.
- Employees and immediate family members of Cisco, NDTV, sponsors and partners of the awards are not



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allowed to participate in the Awards

- The final eligibility of the Participant will be subject to the discretion and approval of Jury.
- Participation in the awards is subject to terms and conditions/ rules and regulations laid down here and are also available on website <http://www.ndtv.com/digitizingindiaawards>.

Instructions for submitting the application form (via E-mail only)

- Nomination forms can be downloaded from <http://www.ndtv.com/digitizingindiaawards>.
- Forms should be filled in English only.
- All mandatory questions must be answered. Incomplete forms may not be considered.
- One project can be submitted in multiple award categories. A separate form should be used for each project under each category.
- Please maintain one copy of the completed form with you for your records.
- The declaration form must be signed and stamped in the required place by the Chief Technology Officer or equivalent personnel of the participating organization.
- Please provide up to 3 supporting documents wherever possible, to support your entry details. Supporting documents may include screenshots, photographs, references, project plan, demos etc.
- E-mail the following completed documents to DigitizingIndiaAwards@ndtv.com :
 - Completed application form (Ms-word format)
 - Signed and stamped declaration form (scanned pdf format)
 - Supporting documents (screenshots, photographs, references, project plan, demos etc.)
- The supporting documents should be submitted, along with the application form, either as attachments or you can upload these on third party storage sites (Dropbox, WeTransfer, etc.) and share the link on the e-mail.

Timelines and receipt of entries

- Efforts will be made to adhere to the defined timelines. However, the defined timelines are subject to change based on circumstances. Awards Management and its sub-contractors shall not be held accountable / liable for any disruptions / stoppages / interruptions or cancellation of the Awards or its ceremony or any part of its processes or public voting on account of any factors beyond its control.
- Last date for receiving completed application forms, along with supporting documents is 18:00 hrs Indian Standard Time on June 26, 2015.
- Receipt of application forms after last date of receipt specified may be permitted only at the discretion of the Awards Management.
- Awards Management will not be responsible for application forms that are damaged / lost due to lack or lapse in any communication on account of internet failure.
- Participation in the Awards in any manner will be construed as an acceptance to the Terms and conditions stated herein.
- Disqualification of entries is at the sole discretion of the Jury, on a case by case basis



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Completeness of Entries/ Disqualification

- All mandatory fields of the application form needs to be complete in all respects; else it may be disqualified from participation.
- Entries will be accepted in English language only.
- Up to 3 supporting documents such as photos, videos, screenshots, photographs, references, project plan, demo and other material can be submitted for each entry on a non-returnable basis.
- Disqualification of entries is at the sole discretion of the Jury, on a case by case basis.
- If at any time, during the Awards process or post the Awards, any information provided by any Participant is found to be incorrect in any manner, then the Participant will be disqualified from the Awards.

Additional Information

- Participants may be contacted for any additional information to verify the information provided. Such information sourced from the Participants will become part of the original application.
- Awards Management has the right to ask for documentary proof of information. If such a request is made and the Participant does not comply within 3 working days from the date the request is made, the Participant may be disqualified from participation in the Awards
- Information provided by the Participant will be confidential and will be used only for the limited purpose of evaluating the Participant's entry to these Awards.
- Awards Management or team appointed by Awards Management will try to contact the Participant on best effort basis by any means deemed appropriate.
- In the event it is not possible to contact any Participant to obtain information on them, interview them, etc. such Participant may be disqualified from further participation.
- The participant hereby irrevocably authorizes the Awards Management to use the data gathered during and/or the Awards in respect of the participants. This shall be the property of NDTV and NDTV shall be entitled to use the same in its communications including marketing promotions and advertisements along with/without NDTV's brand.
- Awards Management shall not be liable in any manner for any mishap, accident, injury or damages etc. of whatsoever nature, caused to the participants during the Awards. Further, Awards Management shall not be liable in any manner for any loss, damage, theft, or any other mishap caused during the Awards.

Validity and Correctness of Information

- If at any time, including after the conclusion of any of the Award ceremonies, any information provided by any Participant(s), is found to be incorrect in any manner, then the Participant will be liable to be disqualified and / or return the Award. Awards Management may also take penal action against the Participant for providing false information to participate in the Awards
- Determination of whether information provided as fair and accurate rests with the Jury and Awards Management.

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General

- Participant agrees that the Participant is legally capable of entering and, if selected, participating in the Awards and agree to the Terms and that Participant is competent (i.e. Participant are of legal age and mental capacity) and eligible to enter into this legally binding agreement on Participant.
- Participant understands and agrees that merely participating in these Awards does not entitle the Participant to a prize or to any other form of consideration.
- Participant warrants and represents to the Awards Management that all information including any communications, software, photos, text, video, graphics, music, sounds, images and other material submitted or recorded in any manner by the Participant or the partners of Awards Management including Awards Management for consideration for the Awards are solely owned by the Awards Management and do not infringe upon any other individual or organizational rights (including, without limitation, intellectual property rights). Participant shall be completely responsible for handling any infringement or alleged infringement and shall indemnify the NDTV entities (in India or abroad), and the Awards Management from any claims, costs or damages from infringement or alleged infringement of the logo or trademark or the defense of a claim or any costs payable thereof.
- Participant must enter the Awards at their own will and the Awards Management are not in any way obligated or liable for any loss or costs that the Participant may suffer or incur and nothing is payable to the Participants for participating in the Awards or any event prior to or following the Awards.
- Participants for the purpose of entering the Awards, automatically grants NDTV a royalty-free, irrevocable, worldwide, non-transferable, non-exclusive right and license to use and display such entry, for participation in the Awards, and any intellectual property in relation to and arising out of such participation in the Awards and footage thereof, which shall include trade publications, press releases, electronic posting to the Website, the NDTV website in any display format selected by NDTV during the Awards or use by NDTV as it deems fit.
- The Awards Management reserves the right to, at its discretion, withdraw or amend or add to the T&C of the Awards at any time, with prospective or retrospective effect, and does not take responsibility for any loss or damage that any individual or organization may suffer as a result of participating or attempting to participate in the Awards, the Awards being withdrawn or its Terms amended.
- Should a Participant wish to withdraw from the Awards, kindly inform Awards management in writing at any time up to one week prior to the final awards ceremony.
- All disputes relating to or arising out of the Awards shall be subject to the laws of India, and shall be subject to the exclusive jurisdiction of the courts of competent jurisdiction at New Delhi, India.
- The Participants indemnify NDTV, its employees, officers, contractors, partner or other persons used by them in relation to this Awards and hold them harmless against any loss, claim, demands, costs, damages, judgments, expenses or liability (including legal costs) arising out of or in connection with any or all claims, that may be brought against the Awards Management by any third party in connection with the Participants participation in or winning the Awards, which is inconsistent with any of the warranties and representations made by the Participants, or due to breach of these Terms and shall reimburse NDTV for any loss, costs, expense, or damage to which said indemnity applies. NDTV shall give the Participant prompt written notice of any claim or actions covered by this indemnity, and the Participant shall have the right, at its own expense, to participate in any such action.
- Decision of Awards Management on all matters is final and binding on all Participants and no correspondence will be entertained on the same.
- In the event these Terms do not cover any question or complaint in relation to the Awards, the same

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will be concluded on by the Awards Management (for all other issues) or an independent body or legal team as appointed by the Awards Management and deemed necessary.

- The Participant agrees to give full consent unconditionally for NDTV to share any information provided by the Participant with agencies working with them with regards to the program, its recording and broadcasting and related activities including agencies involved with NDTV.
- The decision of NDTV in relation to the interpretation of any of these Terms shall be final and binding on the participants.
- The website is only an informational website (<http://www.ndtv.com/digitizingindiaawards>) (the “Website”) for the Awards. NDTV or its subsidiaries or holding entities are not liable or responsible for any action or decision taken by Participant or anyone acting on Participant’s behalf or under Participant employment or under contract with Participant. NDTV shall not be under any obligation to Participant and Participant shall have no obligation or rights in relation to the Awards and shall have no claims whatsoever against the NDTV relating to the selection process or the running of the Awards.
- If Participants are unclear as to the Terms or any element of the Awards or have any queries/concerns pertaining to the Awards, they can write in with their questions, concerns or queries to the following address:

DigitizingIndiaAwards@acquisit.asia or call on +91 77158 92712

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Mumbai 400072, India.

Disclaimers

Awards Management has no obligation to screen the entry material in advance, and is not responsible for monitoring entries for the purpose of preventing violation of intellectual property ownership rights, or violations of any law, rule or regulation. If Awards Management is notified of submissions or materials that may not conform to the Terms, it may investigate the allegation and determine in good faith and in its sole discretion whether to eliminate such an entry from consideration. The Awards Management has no liability or responsibility to Participants or other users of the Website for performance or non- performance of such activities.