TERMS & CONDITIONS

- 1. These terms and conditions (hereinafter referred to as "**Terms**") apply to a social media initiative undertaken by New Delhi Television Limited ("**NDTV**") in relation to the *NDTV Dettol Banega Swachh India Telethon* ("**Telethon**") to be held on 2nd October 2018.
- 2. Through this social media initiative, NDTV is inviting its viewers and public to share pictures of tree plantation drives undertaken by them on their social media accounts such as Facebook, Twitter etc.
- 3. Participants shall post their pictures using the hashtag **#mere10guz**.
- 4. NDTV's team shall randomly select the pictures posted under the hashtag and showcase the same on its microsite at <u>ndtv.com/swachhindia</u> for the Telethon.
- 5. The social media initiative is open to Indian citizens aged 18 years and above who are residents of India.
- 6. Employees of NDTV group and their families are not eligible to participate.
- 7. Nothing herein amounts to a commitment or representation by NDTV to use the pictures on its microsite. The decision of NDTV and/ or its directors, officers, employees, representatives or agents with respect to use of the pictures will be final and binding and no questions, correspondence, enquiries, etc. whatsoever will be entertained in this regard.
- 8. NDTV reserves the right to cancel or postpone the Telethon and the social media initiative without giving any reason and shall not be held liable for any such cancellation or postponement.
- 9. You undertake and agree that the pictures posted by you on your social media accounts shall be original and shall not infringe any third-party intellectual property rights. NDTV shall not be liable for any claims or liabilities arising as a result of your failure to fulfill the requirements stated in this clause 9.
- 10. You shall indemnify and hold harmless NDTV its affiliates and their officers, employees and agents from and against all claims, liabilities, losses or expenses (including reasonable attorneys' fees) arising from the participants violation or inaccuracy of any warrantees or representations made relating to the social media initiative. NDTV shall not be responsible for any errors which may occur in the transmission of the pictures.
- 11. These terms and conditions shall be governed by laws of India. Any dispute arising under these Terms shall be subject to the exclusive jurisdiction of the courts at New Delhi.
- 12. NDTV reserves the right to modify the Terms at any time without prior intimation.
- 13. For any feedback, suggestions or queries, email us at <u>cleanindia@ndtv.com</u>