

## **Rules and Regulations for Schools & Students Participating in *Behtar India* Contest**

The rules and regulations contained herein (hereinafter referred to as “**Rules**”) apply to the contest BEHTAR INDIA (“**the Contest**”). There is no Contest entry cost.

### **Eligibility**

The Contest is open to all students and schools of all states and union territories of India. All Participants must seek their parents' / guardians' approval before participating in the Contest. It will be the responsibility of parents / guardians to monitor their children's participation in this Contest.

### **Initiator**

The Contest has been jointly initiated by **New Delhi Television Limited (“NDTV”)** based out of 207, Okhla Industrial Estate, Phase-III, New Delhi-110020 and **DHFL Pramerica Life Insurance Company** based out of 4<sup>th</sup> Floor, Building 9 B, Dlf Phase III, Cyber City, Gurgaon -122002 (collectively “**the Initiators**”).

### **Agreement to Rules**

Participation in the Contest constitutes entrants’ full and unconditional agreement to and acceptance to these official rules and the decision of the initiators are final and binding. Winning a prize is contingent upon being compliant with these official rules and fulfilling all other requirements set forth herein. If you do not agree to any of the Rules you should not participate in the Contest. The Initiators reserve the right to modify the Rules at any time.

### **Contest Period**

The contest begins from 12 am on 01 April 2017 and ends at 8 pm on 30 September 2017 (“**the Contest Period**”). Any task completed before or after the Contest Period will not be considered valid for computation of points.

### **Registration Period**

The registration begins from 12 am on 07 Mar 2017 and ends at 8 pm on 01 Sep 2017 (the registration period)

### **How to Enter**

The entrant school principal/ teacher coordinator should visit [www.ndtv.com/behtarindia](http://www.ndtv.com/behtarindia) and click on register. The necessary fields must be filled up. The official email id of the school will be the unique registering code.

All participating school students must visit [www.ndtv.com/behtarindia](http://www.ndtv.com/behtarindia) and register themselves. They must tag themselves to their school. A unique email is a must for registering any student.

### **Tasks to be undertaken/ achieved in Stages 2 and 3 of the Contest**

## Stage 1: Behtar Swasthya

The first stage of the contest is titled 'Behtar Swasthya' (Health) focusing on fighting the scourge of mosquito borne diseases. This stage of the campaign will look at creating awareness about the cause, prevention and mechanisms to fight such diseases.

Registered users (schools, students, individuals, corporates) will be required to collect funds through door-to-door fund collection for protecting underprivileged kids against mosquitoes. NDTV shall not be responsible or liable for any content/information/description which a participant may upload/enter through/in the form.

The participants (schools and students) will be given points based on the point system uploaded on the microsite: <https://goo.gl/HsyLZa>

*The break-up of the points system for Stage 1 of the Contest shall be as under:*

SCHOOLS:

Points = Total points scored by students of the school / 1000

STUDENTS:

1 Point = Rs. 1 Collected

### Important

If a school has contributed on behalf of its students then the contributions will be updated as soon as we receive the details of the participating/contributing students against whom the contribution has to be updated on the leaderboard. This needs to be sent on the school's letter head duly signed by the teacher Coordinator/Principal.

Also, below is the timeline of how long the contributions will take to get processed by Charities Aid Foundation (CAF):

- How long does it take for Digital/NEFT payments to reflect- **Ideally, it takes 3-4 working days**
- How long does it take for Cheque payments to be cleared- **It takes 4 working days to reflect in CAF account after CAF receives the Cheque**
- How long does it take for Cash/DD payments- **DD takes 2-3 working days to reflect. Cash deposits reflects on the next working day.**
- School making payments on behalf of students and not sharing the required student details on a letterhead in time. How long will this take to validate and verify after the school provides all details?- **Once we receive all details we will be able to validate within 1 working day provided the amount has already hit our account.**
- Unaccounted for donations which have been taking over 2-3 weeks to validate- **We can validate within 1 working day as soon as we receive have the required details.**
- Should mention 'Working days' only- Yes mentioned working days only.

## Stage 2: Behtar Swachhta

The second stage of the Contest titled *Behtar Swachhta* (Hygiene) focusses on the Clean India mission. In this stage, participants shall be required to come forward and contribute towards Swachh Bharat.

Registered users (schools, students, individuals, corporates) will be required to upload 'before' and 'after' images of clean-up drives along with specific information of their activity, through a form enabled on the microsite of the Contest. NDTV shall not be responsible or liable for any content/description which a participant may upload through the form.

The participants (schools and students) will be given points based on the point system uploaded on the microsite: <https://goo.gl/HsyLZa>

*The break-up of the points system for Stage 2 of the Contest shall be as under:*

SCHOOLS:

150 Points – On completion of task

20 points – Bonus opportunity on submitting a practical maintenance plan

STUDENTS:

Mandatory for each registered student to participate to qualify for prizes.

20 Points for participation

Important



In order for students to receive points for Stage 2, the school will need to provide the names of the students who took part in the clean-up activity. This has to be submitted on the school's letter head duly signed by the teacher coordinator/principal.

Stage 3: Behtar Vatavaran

The third and last stage of the Contest titled *Behtar Vatavaran* (Environment) shall focus on sensitizing the masses about the need to protect the environment. The aim of this stage shall be to encourage people to give back to nature by participating in nationwide plantation drives.

In this stage, the registered users (schools, students, individuals and corporates) would be required to be plant trees and share photos of the activity via a form that will be enabled on the microsite.

Points will be allotted to the schools and students based on the point system mentioned on the site: <https://goo.gl/HsyLZa>

*The break-up of the points system for Stage 3 of the Contest shall be as under:*

SCHOOLS:

150 Points – On completion of task

20 points – Bonus opportunity on planting 200 more saplings

**STUDENTS:**

Mandatory for each registered student to participate to qualify for prizes.

20 Points for participation

Important

In order for students to receive points for Stage 3, the school will need to provide the names of the students who took part in the sapling plantation drive. This has to be submitted on the school's letter head duly signed by the teacher coordinator/principal.

NDTV may, at its sole editorial discretion, publish on the microsite good photos and/or photos coming from Top 10 schools on the leaderboard. The same photos may be used in various social media as well. However, NDTV shall not be responsible for and discounts all liability regarding the authenticity of any photo uploaded by any registered user/participant.

**Prizes**

	<b>National Level</b>	<b>Regional Level</b>	<b>State Level</b>	<b>School Level</b>
School	1 * National Champion 2 * National Runners Up 2 * National Second Runners up 1* School with Maximum Alumni Shout	1 * Regional Champion East 1 * Regional Champion West 1 * Regional Champion North 1 * Regional Champion South	State Champion (as per no of participating states)	<b>Bronze Trophy</b> 500-589 points <b>Silver Trophy</b> 590-639 points <b>Golden Trophy</b> Above 640 points
Student	1 * National Champion 3 * National Runners up 6 * National Second Runners Up	1 * Regional Champion East 1 * Regional Champion West 1 * Regional Champion North 1 * Regional Champion South	State Champion (as per number of participating states)	<b>Campaign Cap</b> 2000 - 4999 Points <b>Certificate</b> 5000 - 9999 points <b>Certificate + Medal</b> Above 10,000 points
Municipal Corporation	Best Overall Contributor			

	Best Contributor in proportion with population	Overall in with		
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The national prizes would be handed over at the Gala Award Night in Delhi in the month of October. Travel and accommodation of winners (if from out of state) will be sponsored.

Rest of the prizes will be handed over to the schools and students at the respective schools itself.

### Judging Criteria

Schools and students will have to complete all three tasks successfully. Thereafter schools and students with maximum points at each level, as per winning slots, would be declared the winner. The decision of the Initiators shall be final and binding in this regard.

### Points

	Joining Bonus	Collection Drive	Public Area Cleaning Drive	Plantation Drive
School	50 Points – Till 15 April 2017  30 Points – After 15 April 2017	Points = Total points scored by students of the school / 1000	150 Points – On completion of task  20 points – Bonus opportunity on submitting a practical maintenance plan	150 Points – On completion of task  20 points – Bonus opportunity on planting 200 more saplings
Student	Nil	1 Point / Rs 1 Collected	0 points but participation is compulsory to qualify for prizes	0 points but participation is compulsory to qualify for prizes
Municipal Corporation	Nil	Total points scored by respective schools Total points scored by respective schools/ population of the district		

## **Publicity Rights**

By agreeing to be part of the Contest all entrants including subsequent winners at all levels agree that Initiators have the publicity rights to use any information shared by them. The participants grant the Initiators a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce and to create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any educational, promotional, publicity, exhibition, archival, and any other standard purposes. The Initiators will not be required to pay any consideration or seek any additional approval in connection with such uses.

If multiple schools or students have equal points and only one/ limited school or students are to be declared as winners, the school/ student which/ who completed the tasks earlier will be considered the winners.

The winner may be required to send (by post or email) copies of the following documents to the Initiators (Identification documents) before being entitled to receive the prize:

- Identity Proof (Driving License/ Passport/ Ration Card/ PAN Card/ Voter's ID Card etc.)
- Current Address Proof (same as for Identity Proof, except PAN Card)
- Copy of PAN card

This list is indicative and the Initiators may require any winner to produce any other document at its discretion in order to confirm his/ her identity before the prize is disbursed. The mode and mechanism of the prize disbursement will be communicated to the winners by the Initiators.

## **General Terms**

1. It is the responsibility of winners to ensure their contact details are current and up to date.
2. Mere participation in the Contest does not entitle a participant to win a prize.
3. The Management of the Initiators & its subsidiaries/group companies reserve the right to cancel/ postpone/ stop this Contest at its discretion or change all or any part of the Rules that are applicable, without giving prior intimation of any kind and being liable for any consequential losses/ damages.
4. Nothing herein amounts to a commitment or representation by the Initiators to conduct further or other schemes/ contest.
5. Comments of winners or materials sent to the Initiators including feedback and other communications of any kind shall be deemed to be non-confidential. The Initiators are free to reproduce, distribute and publicly display such feedback and Contest entries without limitations or obligation of any kind. The Initiators are also free to use any ideas, concepts, know-how or techniques contained in such feedback for any purpose. The Initiators reserve the right to analyze and summarize data that they collect and also reserve the right to publish, distribute, share

summaries of the data collected with sponsors or other business partners without limitations or obligations of any kind.

6. It is the sole responsibility of the participants to ensure that they are entitled to participate in the Contest as per the applicable law in of the territory where they reside.
7. The Initiators are fully committed to following laws related to the collection of data. The participants are required to give us the correct details about yourself and the Initiators will not be liable for any damages direct or indirect for any wrong data submitted.
8. The decision of the Initiators and/ or its representatives, employees, directors, officers or agents with respect to the Contest, any matter related thereto will be final and binding on all participants and no questions, correspondence, enquiries, etc. on the manner of conduct of the Contest from any party whatsoever will be entertained.
9. The Initiators reserve the right to cancel or postpone the contest without giving any reason and shall not be held liable for any such cancellation or postponement.
10. By participating in the Contest, you release the Initiators and their affiliates, partners, employees, directors, agents, and others associated with the implementation and/or operation of the Contest, from and against any and all injury, loss, or damage including punitive, incidental, or consequential damages claimed to be caused by your participation in the Contest and/or the acceptance, awarding, receipt, use and/or misuse of any prize.
11. In no event shall the Initiators' liability for any claim made by any participant for any reason exceed Rs. 5000/-.
12. These Rules shall be governed by & construed in accordance with the applicable laws in India. Any dispute including any dispute arising out of all matters with respect to the contest are subject to the jurisdiction of the courts at New Delhi only