

Rate Card applicable for DTH Operators as per the Telecommunication (Broadcasting and Cable) Services (Fourth) (Addressable Systems) Tarrif Order, 2010 dated 21st July 2010 (“Tariff Order”)

A la Carte Rates for NDTV Channels

Sr. No	Channel	Rate to Operator per Subscriber per month
1	NDTV 24x7	3.82/-
2	NDTV India	3.37/-
3	NDTV Profit	2.70/-
4	NDTV Good Times	4.04/-

Bouquet Rate

Bouquet	Rate to Operator per Subscriber per month
NDTV 24x7	9.5/-
NDTV India	
NDTV Profit	
NDTV Good Times	

Note:

1. The Bouquet and a-la-carte Rates are per “Subscriber” per month.
2. The rate is subject to increase as maybe specified/notified by the TRAI under the existing regulatory regime from time to time.
3. The rate mentioned above is excluding taxes and levies imposed by local and/or the Central Government including but not limited to Service Tax.