

## TERMS & CONDITIONS

1. NDTV in collaboration with Reckitt Benckiser (India) Limited has organized the *NDTV-Dettol Banega Swachh India* campaign (“**Campaign**”).
2. Charities Aid Foundation India, an NGO with extensive experience in the area of societal development shall help NDTV for facilitating the various clean-ups it shall be organizing under the Campaign across India.
3. The participants who are willing to pledge their time towards the clean-up activities being organized under the Campaign need to submit their details along with the amount of time they want to pledge at **ndtv.com/swachhindia**.
4. For the citizens who are unable to donate time to the Campaign, they can submit their pictures of them engaged in a cleanliness drive or a clean-up activity along with the amount of time that they have dedicated to the cleanliness drive at **ndtv.com/swachhindia**.
5. The participants may pledge their time for utilization between **17<sup>th</sup> January 2016** and **31<sup>st</sup> December 2016**.
6. All photographs/videos submitted/uploaded shall be original clicked/shot by the participant themselves.
7. For any video footage filmed by participants or any photograph clicked by the participant which violates any individuals/group or organization’s privacy, NDTV will not be held responsible for it.
8. The participants shall submit only those materials/photos in which they have the necessary effective and unencumbered right, title and interest, including but not limited to copyright and all ancillary rights, including the rights of distribution, re-distribution and public display rights. The participants agree that the material submitted by them does not violate any Intellectual Property right and/or any other legal right.
9. By agreeing to participate in the Campaign, the participants grant NDTV a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any educational, promotional, publicity, exhibition, archival, and all other standard purposes. Any photograph reproduced will include a photographer

credit as feasible. NDTV will not be required to pay any consideration or seek any additional approval in connection with such uses.

- 10.** NDTV reserves the right to cancel any part or the entire Campaign.
- 11.** Comments of winners or materials sent to NDTV including feedback and other communications of any kind shall be deemed to be non-confidential. NDTV is free to reproduce, distribute and publicly display such feedback and Campaign entries without limitations or obligation of any kind including on Television and on social media platforms like Face Book and Twitter. NDTV is also free to use any ideas, concepts, know-how or techniques contained in such feedback for any purpose. NDTV reserves the right to analyze and summarize data that we collect and also reserves the right to publish, distribute, share summaries of the data collected with sponsors or other business partners without limitations or obligations of any kind.
- 12.** By participating in this Campaign, you (and if you are a minor, your parents or legal guardians) accept all risk and consequences of entry and participation in this Campaign, and agree to release and hold NDTV, its officers, directors, affiliates, employees, contractors, subsidiaries, agents and partners harmless from any and all consequences, liability, losses, damages (including without limitation, consequential, punitive, incidental, special or increased damages and those related to personal injury, death or damage to property) and costs and expenses, of any kind, under any legal theory, arising from or related to this Campaign, including but limited to your entry and participation in this Campaign.
- 13.** In no event shall NDTV's liability for any claim made by any participant for any reason exceed Rs. 5000/-.
- 14.** These terms and conditions shall be governed by & construed in accordance with the applicable laws in India. Any dispute including any dispute arising out of all matters with respect to the Campaign are subject to the jurisdiction of the Courts at Delhi only.
- 15.** For any feedback, suggestions, queries, email us at **[cleanindia@ndtv.com](mailto:cleanindia@ndtv.com)**.